FIND OUT HOW HAVING AN "OE INSIDE" CAN ENHANCE YOUR BUILDING.



ARE YOU READY TO ENHANCE YOUR BUILDING PERFORMANCE?

When an Office Evolution is inside your building you will better monetize underutilized space and provide tenants with value-add amenities. We invite you to find out more about the unique benefits of joining our growing, nationwide network of coworking/flexible workspaces.













NAMED BEST-OF-THE BEST 2017-2021. FIND OUT WHY.

With 140+ units sold nationwide, and 74+ currently open, Entrepreneur Magazine has awarded us the #1 coworking franchise in the nation, and we jumped 141 spots in their Franchise 500 from last year's #267 to #126!

office evolution of the second of the second

THE BENEFITS TO HAVING AN OE INSIDE YOUR BUILDING.

- 1. <u>Increase the lifetime value of tenants by offering flexibility</u>: Give your tenants access to fully serviced swing, overflow, and project space.
- 2. <u>Provide value-add amenity</u>: Give tenants access to meeting rooms, day offices, reception, and secretarial service.
- 3. <u>Benefit from a tenant feeder</u>: Grow emerging companies into your traditional office space.



OUR UNIQUE CATEGORY POSITION.

Target Market: Established small business owners of professional services firms, typically married with children, age 35+ who live and work in the same community. Lower risk than the millennial, start-up audience.

Location: Solid suburban business model, smaller space = less exposure = quicker ramp to profitability. Higher office density yields more revenue, more predictable revenue, and longer-term revenue.

Locally Owned: Owner/operated; whereas the competition is more institutional/less involved.

Independent Operations who have joined the Office Evolution system have an average revenue increase of 43% in two-years.



DEVELOPMENT OPPORTUNITIES.

Traditional Franchising | Landlord Licensing | Management Agreement



SPACE AND GIVE TENANTS VALUE-ADD AMENITIES.

Generate an average revenue 2.2 times underlying rent! The economics just make sense.

93% recurring revenue. Our subscription-based model yields 93% recurring revenue.

Turnkey opening and operation: It's never been easier to open and run a flexible workspace in your building. Our robust back of house support enables a single-employee, manage-the-manager model.

Single employee model: One office manager required to run the operation.

National brand power with local ownership benefits.

OUR POWERFUL CULTURE AND PROVEN MODEL CONTINUES TO FUEL FRANCHISEE SUCCESS.

Our franchisees tell us that the power of our culture has been a grounding force in leading them through the best and most challenging of times. At the core of our culture and values is Ohana (Hawaiian for family or clan). Our powerful culture across a national network of locations ultimately brings in more leads, aids in conversion and results in long-term revenue.

LEARN MORE ABOUT OUR FORMULA FOR SUCCESS.

We have analyzed our highest performing locations over the years and identified that the most successful locations follow our formula for success. There are three components to the formula and one underlying tenet. The formula is fundamental and works, and at the heart of it is a "Great Attitude!".

Are you ready to check out the benefits of having an OE inside your building? <u>Let's talk</u>.





OfficeEvolution.com/development | Franchise@OfficeEvolution.com | 877.475.6300